improving coffee changing lives
Elan Organic Coffees
Central American Partners
Café Montes y Colinas
Coffee Klatch

el all aspects of the quality of coffee and the lives of the people who produce it.

Letter from the Chairman

March 2005

I am privileged to lead CQI through this period of growth and commitment, and to work with Board colleagues who remain critical. Coffee is the world's number one agricultural commodity, and worldwide provides the livelihood for more than 80 million farmers, workers, and thousands of individuals who earn a living in various aspects of the coffee industry. The CQI approach to projects in coffee-producing countries demonstrates the true spirit of changing lives.

Coffee Quality Institute
1100 5th Avenue, Suite 1800, Seattle, WA 98101
www.coffeeinstitute.org

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Coffee Quality Institute

We founded CQI in 1996 to improve the quality of coffee through scientific study and commitment, and to work with Board colleagues who donate their time to help growers improve their farms. We intend to ensure that CQI remains a leader in business-to-business technical assistance to small- and medium-sized coffee producers in the world's coffee-producing countries.

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Coffee Quality Institute

Thank you to the following organizations for their support:

CQI thanks Boyd Coffee Company for sponsoring our first annual report.
improving coffee changing lives

Coffee Quality Institute
330 Golden Shore, Suite 50, Long Beach CA 90802
www.coffeeinstitute.org

Coffee Quality Institute is a nonprofit organization working to improve the quality of coffee through quality coffees, which claim higher prices. Boerner responded to requests from coffee-producing countries to improve production methods and quality control procedures, resulting in the launch of Coffee Quality Institute (CQI) in 2000. The institute launched Coffee Quality Institute Mission in 2003 and organized the Q Auctions in 2004. This institute is a unique private-public mechanism for trading quality coffees. CQI launched Coffee Quality Institute in January 2005.

CQI’s approach to projects in coffee-producing countries demonstrates the true spirit of “expectations” and is proud of the direct impact his Coffee Quality Institute program has had on more than 200 Guatemalan farmers. After visiting farms to observe current farming methods, he shared best practices for organic farming and outlined ways to raise expectations. Boerner and the volunteers observed how to better perform tasks such as harvesting and processing, and how to reach the highest quality possible.

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Letter from the Chairman

March 2005

Dan Cox, President and Founder, Coffee Enterprises Inc.

Organizations of every size and type have collectively more than 400 years experience in the coffee commodity, and worldwide provides the livelihood for more than 800 million consumers.

Today, although coffee prices are improving, CQI’s work on organic production methods, quality control processes, and marketing. The program was established in January 2000 to provide business-to-business technical assistance to small- to medium coffee farmers and enterprises. Begun as a 3-year assignment.

CQI programs receive significant funding from USAID. The U.S. Agency for International Development, USAID, supports CQI’s technical assistance in more than 80 countries worldwide.

Coffee Quality Institute

President and Founder

Coffee Quality Institute

1525 16th St. Suite 800, Washington, DC 20036

www.cqinstitute.org

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Boyd Coffee Company is a purveyor of fine coffee and tea and related products.

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CQI's approach to projects in coffee-producing countries demonstrates the true spirit of collaboration.”

—Nestor Osorio, Executive Director, International Coffee Organization

“Coffee Corrupt is a magazine published annually to provide information about the state of the coffee commodity, from production to consumption.

Coffee Corrupt is dedicated to improving coffee quality through education, research, and development efforts. The magazine is a platform for sharing best practices and promoting sustainable coffee production methods.

Coffee Corrupt was established in 2000 to provide a forum for discussing coffee-related issues and providing a space for the exchange of ideas and information.
Countries of operation

- Papua New Guinea
- United States
- El Salvador
- Costa Rica
- Cameroon
- Nicaragua
- Venezuela
- Tanzania
- Panama
- Ethiopia
- Uganda
- Zambia
- Kenya

Colombia program

CQI’s Colombia program provides captive training to Colombian coffee farmers to improve their coffee quality, central elevator operations and more. It uses Q-trained Q-Graders, who help train local farmers, cooperatives and central elevator managers to improve the coffee industry. We have established a Q auction in Colombia that supports 100 Q Graders.

Assets and liabilities

2003 2004

Expenditure of support and revenues
$1,283,000 $1,631,000

Increase in assets $52,140 $104,453

Net assets, beginning 252,575 355,028

Net assets, ending 314,261 459,481

CQI works worldwide to improve the quality of coffee and the lives of coffee farmers.

For more information, please visit www.coffeequality.org.
The Q Auctions is a great alternative that guarantees quality through industry-accepted procedures, verified by Q-Graders. It is the Q Auctions’ mission to guarantee the highest standards of quality control throughout the CQI system, and develops a strong international brand name for the most consistent, tightly-controlled, and developed Q Graded coffee. It guarantees quality “over the counter” at the Columbia Coffee Auction.

In 2004 Q Auctions facilitated the sale of 24 container loads of quality coffee to buyers throughout the U.S. and Japan. The average sale price was approximately 50% above current C-market prices. Q Auctions pays for the coffee from the sales and the coffees are auctioned at the Columbia Coffee Auctions and the Q Auction.

Other Contributions, Grants, & Support 1,769,479 842,727
In-kind and volunteer contributions $  1,047,387 $  276,258

Our supporters

CQI salutes our founding contributors, whose belief in the mission of the Specialty Coffee Association of Japan/UCC Ueshima Coffee Co., Ltd. America’s Food Technologies, Inc.

Our supporters

CQI salutes our founding contributors, whose belief in the mission of the Specialty Coffee Institute (CQI’s original name) made the dream a reality.

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America’s Food Technologies, Inc.

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Auction and the Q

The Q Auction is a unique auction that guarantees quality through transparent, open bidding and processing. In the Cobeli Costa Rica program, we held our first auction for coffee originating from a single farm. This auction was designed for the transaction of full- container loads of green coffee from a single farm. The auction generated nearly $200,000 in bids. Participants included coffee importers, roasters, and specialty coffee enthusiasts. The Q Auctions have since been held in El Salvador, Guatemala, Mexico, Panama, and Paraguay.

In addition to our core programs, we continue to explore ways to enhance coffee quality and benefit the lives of growers. Other initiatives include programs bringing leadership opportunities to women in the coffee industry and exploring new premiums for specialty coffee beans and plant breeding techniques.

Colombia program

CQI’s Colombia program provides ongoing training to Colombian coffee farmers through a quality control program called CQI Colombia. The program aims to improve the quality of coffee produced in Colombia. It includes training in crop management, disease control, and processing techniques, as well as providing assistance with sales and marketing.

Collaboration

Consistency

Traceability

Transparency

Assets and liabilities

CQI salutes our founding contributors, whose belief in the mission of the Specialty Coffee Association of Japan

Our supporters

Financials: impact matters

Our supporters

Cover Photo: Coffee Farm in Costa Rica

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